



FIRST MEDIA PROFESSIONAL LEARNING CENTRE

Adobe Photoshop - Beginners

Certificate of Attendance conferred by
FIRST MEDIA DESIGN SCHOOL (FMDS)

In collaboration with First Media Design Integrated Marketing Communication Group

About the Workshop

To develop a basic appreciation for digital imaging, image manipulation and poster design through the use of Adobe Photoshop. This course also introduces learners to the very basics, tools and techniques to create bitmap and image base graphics.

Profile of First Media Design School (FMDS)

FMDS is a design academy specialising in industry-based teaching methodologies. FMDS provides part-time and full-time graphic design, multimedia design, digital media, design management, and brand communication courses at advanced diploma, degree and post-graduate levels.

Unique to FMDS, the academy also offers its students the FMDS inSAP™ (Integrated Student Career Advancement Support Programme), which provides enterprising graduates the opportunity to become 'Designpreneurs' under the tutelage of FM industry practitioners specialising in design entrepreneurial studies and business mentorship schemes.

Profile of First Media (FM)

First Media is Singapore's leading player in the marketing communications business. FM comprises 10 creative studios with specialised disciplines, experience and qualifications, offering a seamless chain of integrated marketing communication services.

Over the decades, FM studios have been successful in providing creative services to a broad spectrum of industries covering small and medium enterprises (SMEs), multinational corporations, Temasek-linked Companies (TLCs), government ministries and statutory boards.

FM has established a strong presence in regional markets. It has physical studio presence across 5 Asian markets staffed with qualified and experienced design practitioners.

What Will You Learn During the 4 Days?

Lesson 1:
Introduction to Photoshop
User interface tools
File formats
Bitmap Vs Vector
Resolution and image sizing
Art board and canvas size

Lesson 2:
Bitmap graphics,
Introduction to layers and concepts
Arranging of images using layers
Basic cropping of images
Brightness contrast
Levels, curves

Lesson 3:
Colour adjustments,
Basic selections using tools
Combining images
Feathering
Collage techniques

Lesson 4:
Final Examination
/ Evaluation

Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

Fees Applicable

Programme course fee - \$320
Registration and certification fee - \$50
All cheques to be made payable to 'First Media Design School Pte Ltd'
* Fees shown are exclusive of GST.

Duration

This is a 3 hours once per week programme for a duration of 4 weeks (2pm to 5pm / 7pm to 10pm)

Interested parties, please call 6 337 8663 or email sc@firstmedia.edu.sg for more information.

Nurturing Tomorrow's DesignPreneur



FIRST MEDIA PROFESSIONAL LEARNING CENTRE

Adobe Photoshop - Intermediate

Certificate of Attendance conferred by
FIRST MEDIA DESIGN SCHOOL (FMDS)

In collaboration with First Media Design Integrated Marketing Communication Group

About the Workshop

In this course learners will develop a better comprehension of the capabilities of Adobe Photoshop. Learners will learn to work with the advanced tools and features that are available. Learners will also learn intermediate effects and masking techniques that can create outstanding visual designs.

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Profile of First Media (FM)

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What Will You Learn During the 4 Days?

Lesson 1:

Intermediate Photoshop
Introduction to channels
Quick masking mode
Layer Masking.
Smart objects

Lesson 2:

Digital retouching
Clone stamp
Paint brush,
Dodge and burn
Healing brush
Using eraser tool
Layer blending, creating vignetting effect

Lesson 3:

Basic filter effects
Cropping of images
Quick selection tool
Free transformation tools
Distortion of images

Lesson 4:

Final Examination
/ Evaluation

Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

Fees Applicable

Programme course fee - \$370

Registration and certification fee - \$50

All cheques to be made payable to 'First Media Design School Pte Ltd'

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Duration

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Nurturing Tomorrow's DesignPreneur



FIRST MEDIA PROFESSIONAL LEARNING CENTRE

Adobe Photoshop - Advanced

Certificate of Attendance conferred by
FIRST MEDIA DESIGN SCHOOL (FMDS)

In collaboration with First Media Design Integrated Marketing Communication Group

About the Workshop

In this course learners will learn advanced techniques of Adobe Photoshop such as utilizing Adobe bridge to organize images and files as well as exploring the various advanced digital imaging techniques to create stunning imagery. Learners will also discover the various filters available.

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What Will You Learn During the 4 Days?

Lesson 1: Advanced Photoshop, Using blur filters to create depth of field Layer blending options Merging of layers to blend and retouch images	Lesson 2: Vanishing point tool Gradient modes Gradient mesh Transparency modes.	Lesson 3: Adobe bridge Tips and tricks Organising of images Treshold, posterise Creating 3D effects	Lesson 4: Final Examination / Evaluation
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Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

Fees Applicable

Programme course fee - \$450
Registration and certification fee - \$50
All cheques to be made payable to 'First Media Design School Pte Ltd'
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Duration

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