



# FIRST MEDIA PROFESSIONAL LEARNING CENTRE

## Adobe InDesign - Beginners

Certificate of Attendance conferred by  
**FIRST MEDIA DESIGN SCHOOL (FMDS)**

In collaboration with First Media Design Integrated Marketing Communication Group

### About the Workshop

In this course learners will learn the basic tools needed for desktop publishing through the use of the basic and essential tools of Adobe InDesign. Learners will explore the basic user interface and techniques to create outstanding layouts and designs.

### Profile of First Media Design School (FMDS)

FMDS is a design academy specialising in industry-based teaching methodologies. FMDS provides part-time and full-time graphic design, multimedia design, digital media, design management, and brand communication courses at advanced diploma, degree and post-graduate levels.

Unique to FMDS, the academy also offers its students the FMDS inSAP™ (Integrated Student Career Advancement Support Programme), which provides enterprising graduates the opportunity to become 'DesignPreneurs' under the tutelage of FM industry practitioners specialising in design entrepreneurial studies and business mentorship schemes.

### Profile of First Media (FM)

First Media is Singapore's leading player in the marketing communications business. FM comprises 10 creative studios with specialised disciplines, experience and qualifications, offering a seamless chain of integrated marketing communication services.

Over the decades, FM studios have been successful in providing creative services to a broad spectrum of industries covering small and medium enterprises (SMEs), multinational corporations, Temasek-linked Companies (TLCs), government ministries and statutory boards.

FM has established a strong presence in regional markets. It has physical studio presence across 5 Asian markets staffed with qualified and experienced design practitioners.

### What Will You Learn During the 4 Days?

Lesson 1: Introduction to InDesign Basic user interface and tools Setting of pages and documents Facing and non facing pages	Lesson 2: Basic typography Text settings Using columns & Grids Basic shape and polygonal tools Alignments	Lesson 3: Text threading Pen tools Type manipulation Page settings Working with documents, guides and grids Text frame edges	Lesson 4: Final Examination / Evaluation
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### Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

### Fees Applicable

Programme course fee - \$320  
Registration and certification fee - \$50  
All cheques to be made payable to 'First Media Design School Pte Ltd'  
\* Fees shown are exclusive of GST.

### Duration

This is a 3 hours once per week programme for a duration of 4 weeks (2pm to 5pm / 7pm to 10pm)

Interested parties, please call 6 337 8663 or email [sc@firstmedia.edu.sg](mailto:sc@firstmedia.edu.sg) for more information.

## Nurturing Tomorrow's DesignPreneur



# FIRST MEDIA PROFESSIONAL LEARNING CENTRE

## Adobe InDesign - Intermediate

Certificate of Attendance conferred by  
**FIRST MEDIA DESIGN SCHOOL (FMDS)**

In collaboration with First Media Design Integrated Marketing Communication Group

### About the Workshop

In this course, learners will learn and explore sophisticated and innovative techniques to create even more eye-catching layouts using Adobe InDesign's advanced tools and techniques such as master pages, gradient and transparency meshes.

### Profile of First Media Design School (FMDS)

FMDS is a design academy specialising in industry-based teaching methodologies. FMDS provides part-time and full-time graphic design, multimedia design, digital media, design management, and brand communication courses at advanced diploma, degree and post-graduate levels.

Unique to FMDS, the academy also offers its students the FMDS inSAP™ (Integrated Student Career Advancement Support Programme), which provides enterprising graduates the opportunity to become 'DesignPreneurs' under the tutelage of FM industry practitioners specialising in design entrepreneurial studies and business mentorship schemes.

### Profile of First Media (FM)

First Media is Singapore's leading player in the marketing communications business. FM comprises 10 creative studios with specialised disciplines, experience and qualifications, offering a seamless chain of integrated marketing communication services.

Over the decades, FM studios have been successful in providing creative services to a broad spectrum of industries covering small and medium enterprises (SMEs), multinational corporations, Temasek-linked Companies (TLCs), government ministries and statutory boards.

FM has established a strong presence in regional markets. It has physical studio presence across 5 Asian markets staffed with qualified and experienced design practitioners.

### What Will You Learn During the 4 Days?

Lesson 1: Advanced Introduction to Indesign Advanced user interface Placing of graphic in Indesign Master pages Multiple master pages Types and glyphs	Lesson 2: Text wrap options Leading and kerning, Advanced typography Working with layers Swatches Using Pantone	Lesson 3: Creating prints from Indesign Auto page numbers Using different column and grid structures for different pages Final artwork, bleed, slug Single page design Multiple page designs Preflight and package	Lesson 4: Final Examination / Evaluation
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### Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

### Fees Applicable

Programme course fee - \$370  
Registration and certification fee - \$50  
All cheques to be made payable to 'First Media Design School Pte Ltd'  
\* Fees shown are exclusive of GST.

### Duration

This is a 3 hours once per week programme for a duration of 4 weeks (2pm to 5pm / 7pm to 10pm)

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