



# FIRST MEDIA PROFESSIONAL LEARNING CENTRE

## Adobe Illustrator - Beginners

Certificate of Attendance conferred by  
**FIRST MEDIA DESIGN SCHOOL (FMDS)**

In collaboration with First Media Design Integrated Marketing Communication Group

### About the Workshop

In this course learners will learn how to create outstanding vector base graphics through the use of the Adobe Illustrator software. Learners will explore the basic interface and tools of the software learning to create crisp graphics that will be used for print design

### Profile of First Media Design School (FMDS)

FMDS is a design academy specialising in industry-based teaching methodologies. FMDS provides part-time and full-time graphic design, multimedia design, digital media, design management, and brand communication courses at advanced diploma, degree and post-graduate levels.

Unique to FMDS, the academy also offers its students the FMDS inSAP™ (Integrated Student Career Advancement Support Programme), which provides enterprising graduates the opportunity to become 'DesignPreneurs' under the tutelage of FM industry practitioners specialising in design entrepreneurial studies and business mentorship schemes.

### Profile of First Media (FM)

First Media is Singapore's leading player in the marketing communications business. FM comprises 10 creative studios with specialised disciplines, experience and qualifications, offering a seamless chain of integrated marketing communication services.

Over the decades, FM studios have been successful in providing creative services to a broad spectrum of industries covering small and medium enterprises (SMEs), multinational corporations, Temasek-linked Companies (TLCs), government ministries and statutory boards.

FM has established a strong presence in regional markets. It has physical studio presence across 5 Asian markets staffed with qualified and experienced design practitioners.

### What Will You Learn During the 4 Days?

Lesson 1:  
Introduction to Illustrator  
Basic user interface  
Polygonal shape tools  
Selection tools

Lesson 2:  
Multiple art boards,  
Basic type tool,  
Polygonal shape manipulation  
Swatches and strokes

Lesson 3:  
Alignment tools  
Drawing tools  
Type manipulation  
Creating outlines  
Tracing of image using pen tool

Lesson 4:  
Final Examination  
/ Evaluation

### Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

### Fees Applicable

Programme course fee - \$320

Registration and certification fee - \$50

All cheques to be made payable to 'First Media Design School Pte Ltd'

\* Fees shown are exclusive of GST.

### Duration

This is a 3 hours once per week programme for a duration of 4 weeks (2pm to 5pm / 7pm to 10pm)

Interested parties, please call 6 337 8663 or email [sc@firstmedia.edu.sg](mailto:sc@firstmedia.edu.sg) for more information.

## Nurturing Tomorrow's DesignPreneur



# FIRST MEDIA PROFESSIONAL LEARNING CENTRE

## Adobe Illustrator - Intermediate

Certificate of Attendance conferred by  
**FIRST MEDIA DESIGN SCHOOL (FMDS)**

In collaboration with First Media Design Integrated Marketing Communication Group

### About the Workshop

In this course learners will learn and explore a more advanced tools and techniques using Adobe Illustrator. Learners will learn to fully utilize the softwares' capabilities to their advantage exploring advanced tools such as layers, live trace, gradient mesh and clipping masks.

### Profile of First Media Design School (FMDS)

FMDS is a design academy specialising in industry-based teaching methodologies. FMDS provides part-time and full-time graphic design, multimedia design, digital media, design management, and brand communication courses at advanced diploma, degree and post-graduate levels.

Unique to FMDS, the academy also offers its students the FMDS inSAP™ (Integrated Student Career Advancement Support Programme), which provides enterprising graduates the opportunity to become 'Designpreneurs' under the tutelage of FM industry practitioners specialising in design entrepreneurial studies and business mentorship schemes.

### Profile of First Media (FM)

First Media is Singapore's leading player in the marketing communications business. FM comprises 10 creative studios with specialised disciplines, experience and qualifications, offering a seamless chain of integrated marketing communication services.

Over the decades, FM studios have been successful in providing creative services to a broad spectrum of industries covering small and medium enterprises (SMEs), multinational corporations, Temasek-linked Companies (TLCs), government ministries and statutory boards.

FM has established a strong presence in regional markets. It has physical studio presence across 5 Asian markets staffed with qualified and experienced design practitioners.

### What Will You Learn During the 4 Days?

Lesson 1:  
CMYK vs RGB.  
Using rulers and guides  
Multiple layers  
Gradient, Gradient Mesh tool  
Live Trace tool  
Clipping mask

Lesson 2:  
Text box manipulation  
Tricks and shortcuts  
Auto rotate tools  
Pencil tool  
Layout and typography in Illustrator  
Using swatches  
Using Pantone

Lesson 3:  
Using crop marks  
Creating prints from Illustrator  
Final Artwork preparation  
Placing and linking of images and files  
Effects in Illustrator

Lesson 4:  
Final Examination  
/ Evaluation

### Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

### Fees Applicable

Programme course fee - \$370  
Registration and certification fee - \$50  
All cheques to be made payable to 'First Media Design School Pte Ltd'  
\* Fees shown are exclusive of GST.

### Duration

This is a 3 hours once per week programme for a duration of 4 weeks (2pm to 5pm / 7pm to 10pm)

Interested parties, please call 6 337 8663 or email [sc@firstmedia.edu.sg](mailto:sc@firstmedia.edu.sg) for more information.

**Nurturing Tomorrow's DesignPreneur**