



# FIRST MEDIA PROFESSIONAL LEARNING CENTRE

## Elementary Classical Animation

Certificate of Attendance conferred by  
**FIRST MEDIA PROFESSIONAL LEARNING CENTRE**  
In collaboration with First Media Design Integrated Marketing Communication Group

### Objectives of the Workshop

Elementary Classical Animation is an introductory course for a complete beginner. This course approaches animation in the traditional methods using hand drawn approaches. Learners will be given the opportunity to explore the animation production process by completing a set of short exercises. The sessions will include the entire production process, from ideas generation to setting up the equipments, to the design process. Learners will have the chance to export their completed works onto DVD to showcase their works.

### Profile of First Media (FM)

First Media is Singapore's leading player in the marketing communications business. FM comprises 10 creative studios with specialised disciplines, experience and qualifications, offering a seamless chain of integrated marketing communication services.

Over the decades, FM studios have been successful in providing creative services to a broad spectrum of industries covering small and medium enterprises (SMEs), multinational corporations, Temasek-linked Companies (TLCs), government ministries and statutory boards.

FM has established a strong presence in regional markets. It has physical studio presence across 5 Asian markets staffed with qualified and experienced design practitioners.

### What Will You Learn During the 8 Days?

- Session 1 – Animation Theory and History
- Session 2 – Animation Technical Studies
- Session 3 – Squash and Stretch (Technical Execution)
- Session 4 – Anticipation (Technical Execution)
- Session 5 – Walk Cycle (Technical Execution)
- Session 6 – Run Cycle (Technical Execution)
- Session 7 – DVD Authoring
- Session 8 – Short Test

### For Whom?

This programme is suitable for:

- All animation enthusiasts.
- Working adults looking to upgrade themselves.
- Participants interested in learning and applying the traditional methods of classical animation.

### Fees Applicable

- Programme course fee - \$450
- Registration and certification fee - \$50
- All cheques to be made payable to 'First Media Design School Pte Ltd'
- \* Fees shown are exclusive of GST.

### Course Material Requirements

- USB Thumbdrive
- Notebook and pen
- A4 paper

Equipment Provided for Usage During Course (On-site)

- iMac
- Lightbox
- Scanner

### Duration

This is a 3 hours once per week programme for a duration of 8 weeks.

Interested parties, please call 6 337 8663 or email [sc@firstmedia.edu.sg](mailto:sc@firstmedia.edu.sg) for more information.

**Nurturing Tomorrow's DesignPreneur**