



# FIRST MEDIA PROFESSIONAL LEARNING CENTRE

## Web Design with Dreamweaver - Beginners

Certificate of Attendance conferred by  
**FIRST MEDIA DESIGN SCHOOL (FMDS)**  
In collaboration with First Media Design Integrated Marketing Communication Group

### Objectives of the Workshop

In this course, learners will delve into the many powerful features of this powerful web design application. They will learn the basics of using Dreamweaver and applying it to develop a basic accessible site.

### Profile of First Media Design School (FMDS)

FMDS is a design academy specialising in industry-based teaching methodologies. FMDS provides part-time and full-time graphic design, multimedia design, digital media, design management, and brand communication courses at advanced diploma, degree and post-graduate levels.

Unique to FMDS, the academy also offers its students the FMDS inSAP™ (Integrated Student Career Advancement Support Programme), which provides enterprising graduates the opportunity to become 'DesignPreneurs' under the tutelage of FM industry practitioners specialising in design entrepreneurial studies and business mentorship schemes.

### Profile of First Media (FM)

First Media is Singapore's leading player in the marketing communications business. FM comprises 10 creative studios with specialised disciplines, experience and qualifications, offering a seamless chain of integrated marketing communication services.

Over the decades, FM studios have been successful in providing creative services to a broad spectrum of industries covering small and medium enterprises (SMEs), multinational corporations, Temasek-linked Companies (TLCs), government ministries and statutory boards.

FM has established a strong presence in regional markets. It has physical studio presence across 5 Asian markets staffed with qualified and experienced design practitioners.

### What Will You Learn During the 4 Days?

Lesson 1: Web Theory Understanding the Interface Understanding Site Control Creating a Site Map Document Basics	Lesson 2: Understanding Linking The Anatomy of a Style Sheet CSS Essentials Understanding Typography Understanding Tables	Lesson 3: Understanding Layout Adding AP Div Tags Creating Rollovers Publishing Web Pages	Lesson 4: Final Examination/Evaluation
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### Project Work

At the end of the programme, you would have successfully designed your website, and understood the common practices used by professionals in the design process, production, and content management.

### Fees Applicable

Programme course fee - \$320  
Registration and certification fee - \$50  
All cheques to be made payable to 'First Media Design School Pte Ltd'  
\* Fees shown are exclusive of GST.

### Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

### Duration

This is a 3 hours once per week programme for a duration of 4 weeks (2pm to 5pm / 7pm to 10pm)

Interested parties, please call 6 337 8663 or email [sc@firstmedia.edu.sg](mailto:sc@firstmedia.edu.sg) for more information.

## Nurturing Tomorrow's DesignPreneur



# FIRST MEDIA PROFESSIONAL LEARNING CENTRE

## Web Design with Dreamweaver - Intermediate

Certificate of Attendance conferred by  
**FIRST MEDIA DESIGN SCHOOL (FMDS)**  
In collaboration with First Media Design Integrated Marketing Communication Group

### Objectives of the Workshop

In this course, learners will delve into the more powerful features of the web application. They will learn the extended functions of Dreamweaver and applying it to develop a fully interactive, accessible site.

### Profile of First Media Design School (FMDS)

FMDS is a design academy specialising in industry-based teaching methodologies. FMDS provides part-time and full-time graphic design, multimedia design, digital media, design management, and brand communication courses at advanced diploma, degree and post-graduate levels.

Unique to FMDS, the academy also offers its students the FMDS inSAP™ (Integrated Student Career Advancement Support Programme), which provides enterprising graduates the opportunity to become 'Designpreneurs' under the tutelage of FM industry practitioners specialising in design entrepreneurial studies and business mentorship schemes.

### Profile of First Media (FM)

First Media is Singapore's leading player in the marketing communications business. FM comprises 10 creative studios with specialised disciplines, experience and qualifications, offering a seamless chain of integrated marketing communication services.

Over the decades, FM studios have been successful in providing creative services to a broad spectrum of industries covering small and medium enterprises (SMEs), multinational corporations, Temasek-linked Companies (TLCs), government ministries and statutory boards.

FM has established a strong presence in regional markets. It has physical studio presence across 5 Asian markets staffed with qualified and experienced design practitioners.

### What Will You Learn During the 4 Days?

Lesson 1: Designing for Devices XHTML Understanding Forms Essential Behaviors	Lesson 2: Creating Templates Extending Templates Adding Repeating Regions Creating Library Items Automation	Lesson 3: Inserting Media Objects CSS Layout Understanding Div Tag Structure and Layout Understanding CSS Box Model CSS Form Structure Spry Validation Tools	Lesson 4: Final Examination/Evaluation
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### Project Work

At the end of the programme, you would have successfully designed your website, and understood the common practices used by professionals in the design process, production, and content management.

### Fees Applicable

Programme course fee - \$370  
Registration and certification fee - \$50  
All cheques to be made payable to 'First Media Design School Pte Ltd'  
\* Fees shown are exclusive of GST.

### Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

### Duration

This is a 3 hours once per week programme for a duration of 4 weeks (2pm to 5pm / 7pm to 10pm)

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## Nurturing Tomorrow's DesignPreneur



# FIRST MEDIA PROFESSIONAL LEARNING CENTRE

## Web Design with Dreamweaver - Advanced

Certificate of Attendance conferred by  
**FIRST MEDIA DESIGN SCHOOL (FMDS)**

In collaboration with First Media Design Integrated Marketing Communication Group

### Objectives of the Workshop

In this course, learners will learn how to move beyond standard, static websites. This advanced level of the course will explore the techniques that will increase productivity, interactivity, and accessibility with Dreamweaver. XML and XSL capabilities will also be covered in this course.

### Profile of First Media Design School (FMDS)

FMDS is a design academy specialising in industry-based teaching methodologies. FMDS provides part-time and full-time graphic design, multimedia design, digital media, design management, and brand communication courses at advanced diploma, degree and post-graduate levels.

Unique to FMDS, the academy also offers its students the FMDS inSAP™ (Integrated Student Career Advancement Support Programme), which provides enterprising graduates the opportunity to become 'DesignPreneurs' under the tutelage of FM industry practitioners specialising in design entrepreneurial studies and business mentorship schemes.

### Profile of First Media (FM)

First Media is Singapore's leading player in the marketing communications business. FM comprises 10 creative studios with specialised disciplines, experience and qualifications, offering a seamless chain of integrated marketing communication services.

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### What Will You Learn During the 4 Days?

#### Lesson 1:

Understanding Spry Framework  
Creating a Spry Table  
Using Spry Widgets  
Controlling Spry Widget Behaviours and Animation  
Creating Effects with Spry Behaviours  
Hand-coding Spry

#### Lesson 2:

Understanding the Timeline  
Understanding Keyframes and Frames  
Modifying Frame Rate  
Understanding Shape Tweens  
Using Shape Hints  
Understanding Symbols and Instances

#### Lesson 3:

Understanding Motion Tweens  
Using Motion Guide  
Using Timeline Effects  
Working with Bitmaps  
Using Basic Masking  
Using Animated Masks  
Importing Sound  
Importing Video

#### Lesson 4:

Final Examination/Evaluation

### Project Work

At the end of the programme, you would have successfully designed your website, and understood the common practices used by professionals in the design process, production, and content management.

### Fees Applicable

Programme course fee - \$450

Registration and certification fee - \$50

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### Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

### Duration

This is a 3 hours once per week programme for a duration of 4 weeks (2pm to 5pm / 7pm to 10pm)

Interested parties, please call 6 337 8663 or email [sc@firstmedia.edu.sg](mailto:sc@firstmedia.edu.sg) for more information.

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